

# Social Procurement benefits both the community and your institution, and it's easy to implement.

## What is social procurement?

- Leveraging purchasing policies to achieve **blended value** by attaining economic and social objectives
- Promoting sustainability by prioritizing the **long-term value** of purchasing decisions
- Enabling access to your community's supply chain for **diverse suppliers**
- Maximizing the value of **public funds**

## What are anchor institutions?

- Organizations with **considerable purchasing power** that are physically woven into a community
- Organizations that can intentionally use their resources to help **build strong and vibrant communities**

## What do you need to know?



### What are the opportunities?

- Collaborate with community
- Align with diversity and inclusion programs
- Identify a champion for top-down change



### What are the challenges?

- Change internal culture
- Implement required training
- Communicate with social suppliers



### How to get started?

- Use on-line resources that connect suppliers and purchasers such as “Buy Social Canada”
- Connect with local Social Value Procurement (SVP) backbone organizations in your community

## What can you do?



**Establish benchmarks and policies:** Implement goals and official policies with a commitment to social procurement while committing to long-term value of purchasing decisions



**Capture purchasing data:** Establish a framework to capture social purchasing that you may already be doing



**Promote through messaging:** Position yourself as leaders in this space, promoting local inclusion and influencing other place-based institutions (e.g., governments, hospitals)